

WPEC 1100 Fairfield Dr West Palm Beach, FL 33407

McLaughlin & Associates 566 S Rt 303 Blauvelt, NY 10913

1351941 Contract

Schedule Dates 08/08/12-08/10/12 **Advertiser** Florida Federation for Children (73508)

Agency McLaughlin & Associates (9012) Product POLITICAL ISSUE (ns) (1187) Brand FL FED FOR CHILD 8/8 (466488) Salesperson TeleRep/DC, Washington DC (2995)

TeleRep Washington DC Sales Office

Buyer Name Phone/Fax CPE 352

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular FL FED FOR CHILD 8/8 Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, FL FEDERATION FOR CHILDREN

CO-OP

Demo

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

06267365

A35+R

Normal

15.00

\$1,586.25

\$8,988.75

Comments:

Date:

Date Entered West Palm Beach (WPEC) 08/08/12 By Broadcast Month Spots Rate **Last Modified** 08/08/12 Aug. 2012 18 \$10,575.00 **Entered By** Nancy Brutus Grand Total: 18 \$10,575.00 No

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | W | e Th | n Fr | r Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|--------|---|------|------|------|--------|-------|----------|------------|------------------------|----------|---------|
| 1.0 | Normal Line / SPOT (1) | 08/09/12-08/10/12 | 2 | :30 | 9A- 10A (EST) | 3 | | i I | İ | X | X | i | | 3 | \$300.00 | \$900.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 2.0 | Normal Line / SPOT (2) | 08/09/12-08/10/12 | 2 | :30 | 12P- 12:30P (EST) | 2 | | l I | I | X | ¦X | l | | 2 | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 3.0 | Normal Line / SPOT (3) | 08/09/12-08/10/12 | 2 | :30 | 5P- 5:30P (EST) | 2 | | I I | I | X | ¦ X | l | | 2 | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 4.0 | Normal Line / SPOT (4) | 08/09/12-08/10/12 | 2 | :30 | 5:30P- 6P (EST) | 2 | | l l | I | X | X | 1 | | 2 | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 5.0 | Normal Line / SPOT (5) | 08/09/12-08/10/12 | 2 | :30 | 6P- 6:30P (EST) | 2 | | l I | Ī | X | ¦X | l | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 6.0 | Normal Line / SPOT (6) | 08/09/12-08/10/12 | 2 | :30 | 7P- 7:30P (EST) | 2 | | I I | I | X | ¦ X | l | | 2 | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 7.0 | Normal Line / SPOT (2) | 08/08/12-08/08/12 | 2 | :30 | 12P- 12:30P (EST) | | | l l | 1 | | I | 1 | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 8.0 | Normal Line / SPOT (3) | 08/08/12-08/08/12 | 2 | :30 | 5P- 5:30P (EST) | | | l I | 1 | - | I | 1 | - | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 9.0 | Normal Line / SPOT (4) | 08/08/12-08/08/12 | 2 | :30 | 5:30P- 6P (EST) | | | l I | 1 | Ī | 1 | l | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 10.0 | Normal Line / SPOT (5) | 08/08/12-08/08/12 | 2 | :30 | 6P- 6:30P (EST) | | | I I | 1 | I | I | l | | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 8/8/12 |
| 11.0 | Normal Line / SPOT (6) | 08/08/12-08/08/12 | 2 | :30 | 7P- 7:30P (EST) | | | i L | 1 | i | | İ | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/8/12 |
| | | | | | | | | | | | | | | | | | | | |
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Accepted-Agency/Advertiser:



Blauvelt, NY 10913

| L | 33407 | |
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Schedule Dates 08/11/12-08/14/12 Advertiser Agency Product

1352922

Contract #

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Florida Federation for Children (73508) McLaughlin & Associates (9012)

POLITICAL ISSUE (ns) (1187)

FL FED 4 CHILD 8/11 (466878)

TeleRep/DC, Washington DC (2995) TeleRep Washington DC

362 **Account Types** National/Political Issue Agency BRD

Billing Type Weekly/Irregular FL FED 4 CHILD 8/11 Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, FL FEDERATION FOR CHILDREN

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

08/09/12

08/13/12

06271021

A35+R

Normal

15.00

\$1,575.75

\$8,929.25

Comments:

No

Nancy Brutus

West Palm Beach (WPEC) By Broadcast Month Rate Aug. 2012 \$10,505.00 18 Grand Total: 18 \$10,505.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr S | a Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|------|------|-------|------------|------------|------------------------|---|---------|
| 1.0 | Normal Line / SPOT (1) | 08/13/12-08/14/12 | 2 | :30 | 9A- 10A (EST) | 2 | Х | Х | | | | | 2 | \$300.00 | \$600.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 2.0 | Normal Line / SPOT (2) | 08/13/12-08/14/12 | 2 | :30 | 11A- 12P (EST) | 2 | Х | Х | | | | | 2 | \$415.00 | \$830.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 3.0 | Normal Line / SPOT (3) | 08/13/12-08/14/12 | 2 | :30 | 12P- 12:30P (EST) | | 1 | 1 | | | | | 2 | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 4.0 | Normal Line / SPOT (4) | 08/13/12-08/14/12 | 2 | :30 | 3P- 4P (EST) | 1 | Х | Х | | | | | 1 | \$300.00 | \$300.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 5.0 | Normal Line / SPOT (5) | 08/13/12-08/14/12 | 2 | :30 | 4P- 5P (EST) | 1 | Χ | Х | | | | | 1 | \$450.00 | \$450.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 6.0 | Normal Line / SPOT (6) | 08/13/12-08/14/12 | 2 | :30 | 5P- 5:30P (EST) | 1 | Χ | Х | | | | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 7.0 | Normal Line / SPOT (7) | 08/13/12-08/14/12 | 2 | :30 | 5:30P- 6P (EST) | 1 | Х | Х | | | | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 8.0 | Normal Line / SPOT (8) | 08/13/12-08/14/12 | 2 | :30 | 6P- 6:30P (EST) | 1 | Χ | Х | | | | | 1 | \$900.00 | \$900.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 9.0 | Normal Line / SPOT (9) | 08/13/12-08/14/12 | 2 | :30 | 7P- 7:30P (EST) | 1 | Χ | Х | | | | | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 10.0 | Normal Line / SPOT (10) | 08/13/12-08/14/12 | 2 | :30 | 11P- 11:30P (EST) | 1 | Χ | Х | | | | | 1 | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 11.0 | Normal Line / SPOT (11) | 08/11/12-08/11/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | 1 | | | \$450.00 | | West Palm Beach (WPEC) | | 8/9/12 |
| 11.0.1 | Closed Preempt (11) | 08/11/12 | | | | | | | | | | | | | | West Palm Beach (WPEC) | No Availability/Exception - per Lillie | |
| 12.0 | Normal Line / SPOT (12) | 08/11/12-08/11/12 | 2 | :30 | 7P- 7:30P (EST) | | | | | | 1 | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 8/9/12 |
| 13.0 | Normal Line / SPOT (13) | 08/11/12-08/11/12 | 2 | :30 | 11P- 11:30P (EST) | | | | | | | . | 1 | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) | | 8/9/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date:

| 566 | aughlin & Associates S Rt 303 Ivelt, NY 10913 | WPEC 1100 Fairfiel West Palm B | ld Dr Beach, FL 33407 | Adver Agend Produce Brand Salesp Sales Buyer Phone CPE | ct ct person Office Name e/Fax nt Types J Type | 08/11/12-08/14 Florida Federatic McLaughlin & As POLITICAL ISSL FL FED 4 CHILD TeleRep/DC, Wa TeleRep Washin / 362 National/Politica Weekly/Irregula FL FED 4 CHILD 8, ****** THIS IS A C | on for ssociated (ns) 8/11 asshing a l Issue (ns) 11 | tes (9) (118 (4668 ton D DC | 9012) 87) 878) 9C (2999 ency BRI | 5) D | LE **** | E C C C C C P P S S S S S S S S S S S S S | ast Mod Entered I CO-OP Headline Demo Order Tyl Package Commiss Commiss Net Total Sales Tax | # 0 # 0 Peal ion % 1 ion \$ | 8/13/12 ancy Brutus 0 6271021 35+R Iormal 5.00 1,575.75 8,929.25 | By Broadcast Montl Aug. 2012 Grand Total: | Spots 18 18 | \$10,505.00 \$10,505.00 |
|--------------|---|--------------------------------------|--------------------------|--|--|--|--|---|--|---------|---------|---|---|---------------------------------|--|---|-----------------|----------------------------|
| | | | | | | | | | | | | | | | | | | |
| Line | Line Type / Break Typ | | Dates | Sec Lo | ength | | SPW | Mo - | Tu We | Th | Fr Sa | | Spots | Rate | Total | Station | Commen | |
| 14.0 | Normal Line / SPOT (14) | 08 | 3/12/12-08/12/12 | Sec Lo | :30 6:30P- | P- 7P (EST) | SPW | Mo - | Tu We | Th | Fr Sa | 1 | Spots 1 | \$450.0 | 0 \$450.00 | West Palm Beach (WPEC) | Commen | 8/9/12 |
| 14.0 15.0 | | 08 | | Sec L ₁ 2 2 2 | :30 6:30P- | P- 7P (EST) 11:30P (EST) | SPW | Mo - | Tu We | Th | Fr Sa | | Spots 1 1 1 | | 0 \$450.00 0 \$1,050.00 | 1 | Commen | |

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



1100 Fairfield Dr West Palm Beach, FL 33407

McLaughlin & Associates 566 S Rt 303 Blauvelt, NY 10913

1385248 Contract # Schedule Dates

10/08/12-10/21/12 Advertiser Florida Federation for Children (73508) Agency McLaughlin & Associates (9012)

Product POLITICAL ISSUE (ns) (1187) Brand FL FED 4 CHILD 10/8 (477382) Salesperson

TeleRep/DC, Washington DC (2995) Sales Office TeleRep Washington DC CAMPBELL, MARIANNE **Buyer Name**

Phone/Fax CPE 515

Account Types

Comments

National/Political Issue Agency BRD Billing Type Standard

> FL FED 4 CHILD 10/8 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, FL FEDERATION FOR CHILDREN

Date Entered

Last Modified

Entered By

Headline # Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

09/28/12

09/28/12

06357193

A35+R

Normal

15.00

\$3,667.50

\$20,782.50

No

Nancy Brutus

| By Broadcast Month Oct. 2012 Spots 34 Rate \$24,450.00 Grand Total: 34 \$24,450.00 |
|--|
| — — — — — — — — — — — — — — — — — |
| Grand Total: 34 \$24,450.00 |
| |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | e Th | ı Fr | Sa S | iu : | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|------|------|------|------|-------|------------|------------|------------------------|-------------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 10/15/12-10/19/12 | 3 | :30 | 9A- 10A (EST) | 2 | Х | Х | Х | Х | Х | | | 2 | \$300.00 | \$600.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 2.0 | Normal Line / SPOT (2) | 10/08/12-10/12/12 | 3 | :30 | 9A- 10A (EST) | 2 | Х | Х | Х | Х | Х | | | 2 | \$300.00 | \$600.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 3.0 | Normal Line / SPOT (3) | 10/15/12-10/19/12 | 3 | :30 | 12P- 12:30P (EST) | 2 | Х | Х | Х | Х | Х | | | 2 | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 4.0 | Normal Line / SPOT (4) | 10/08/12-10/12/12 | 3 | :30 | 12P- 12:30P (EST) | 3 | Χ | Х | Х | Х | Х | | | 3 | \$525.00 | \$1,575.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 5.0 | Normal Line / SPOT (5) | 10/15/12-10/19/12 | 3 | :30 | 4P- 5P (EST) | 2 | Χ | Х | Х | Х | Х | | | 2 | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 6.0 | Normal Line / SPOT (6) | 10/08/12-10/12/12 | 3 | :30 | 4P- 5P (EST) | 2 | Х | Х | Х | Х | Х | | | 2 | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 7.0 | Normal Line / SPOT (7) | 10/20/12-10/20/12 | 3 | :30 | 7P- 7:30P (EST) | | | | | | | 1 | | 1 | \$525.00 | \$525.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 8.0 | Normal Line / SPOT (8) | 10/13/12-10/13/12 | 3 | :30 | 7P- 7:30P (EST) | | | | | | | 1 | | | \$525.00 | | West Palm Beach (WPEC) | | 9/28/12 |
| 8.0.1 | Closed Preempt (8) | 10/13/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Live Program Overrun/Exception - | |
| 9.0 | Normal Line / SPOT (9) | 10/21/12-10/21/12 | 3 | :30 | 10:30A- 11:30A (EST) | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 10.0 | Normal Line / SPOT (10) | 10/14/12-10/14/12 | 3 | :30 | 10:30A- 11:30A (EST) | | | | | | | | 1 | 1 | \$750.00 | \$750.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 11.0 | Normal Line / SPOT (11) | 10/21/12-10/21/12 | 3 | :30 | 9A- 10:30A (EST) | | | | | | | | 1 | 1 | \$1,350.00 | \$1,350.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 12.0 | Normal Line / SPOT (12) | 10/14/12-10/14/12 | 3 | :30 | 9A- 10:30A (EST) | | | | | | | | 1 | 1 | \$1,350.00 | \$1,350.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 13.0 | Normal Line / SPOT (13) | 10/15/12-10/19/12 | 3 | :30 | 11P- 11:30P (EST) | 2 | Х | Х | Х | Х | Х | | | 2 | \$1,050.00 | \$2,100.00 | West Palm Beach (WPEC) | | 9/28/12 |

CONFIRMATION CONTRACT

Comments: Accepted-Agency/Advertiser: Date: Accepted-Station: Date:



McLaughlin & Associates 566 S Rt 303 Blauvelt, NY 10913

| Contract # | 1385248 | Date Entered | 09/28/12 |
|---------------|---|---------------|--------------|
| chedule Dates | 10/08/12-10/21/12 | Last Modified | 09/28/12 |
| dvertiser | Florida Federation for Children (73508) | Entered By | Nancy Brutus |
| gency | McLaughlin & Associates (9012) | CO-OP | No |
| oduct | POLITICAL ISSUE (ns) (1187) | Headline # | 06357193 |

FL FED 4 CHILD 10/8 (477382) Order Type Normal Salesperson TeleRep/DC, Washington DC (2995) Package Deal Sales Office TeleRep Washington DC Commission % 15.00 CAMPBELL, MARIANNE **Buyer Name** \$3,667.50 Commission Phone/Fax CPE **Net Total** \$20,782.50 515 Sales Tax

Account Types National/Political Issue Agency BRD

Billing Type Standard Comments

Brand

FL FED 4 CHILD 10/8
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, FL FEDERATION FOR CHILDREN

Demo

A35+R

| Oct. 2012 34 \$24,450.00 | Oct. 2012 34 \$24,450.00 | West Palm Beach (| | |
|-----------------------------|-----------------------------|-------------------|----|-------------|
| | | | | Rate |
| Grand Total: 34 \$24,450.00 | Grand Total: 34 \$24,450.00 | Oct. 2012 | 34 | \$24,450.00 |
| | | Grand Total: | 34 | \$24,450.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | . W∈ | e Th | Fr | Sa | a Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|-----|----|------|------|----|----------|------|-------|------------|------------|------------------------|----------|----------|
| 14.0 | Normal Line / SPOT (14) | 10/08/12-10/12/12 | 3 | :30 | 11P- 11:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$1,050.00 | \$2,100.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 15.0 | Normal Line / SPOT (15) | 10/15/12-10/19/12 | 3 | :30 | 6P- 6:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 16.0 | Normal Line / SPOT (16) | 10/08/12-10/12/12 | 3 | :30 | 6P- 6:30P (EST) | 2 | 2 X | Х | Х | Х | X | | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 17.0 | Normal Line / SPOT (17) | 10/15/12-10/19/12 | 3 | :30 | 5P- 5:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$750.00 | \$1,500.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 18.0 | Normal Line / SPOT (18) | 10/08/12-10/12/12 | 3 | :30 | 5P- 5:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$750.00 | \$1,500.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 19.0 | Normal Line / SPOT (19) | 10/15/12-10/19/12 | 3 | :30 | 7P- 7:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$750.00 | \$1,500.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 20.0 | Normal Line / SPOT (20) | 10/08/12-10/12/12 | 3 | :30 | 7P- 7:30P (EST) | 2 | 2 X | Х | Х | Х | Х | | | 2 | \$750.00 | \$1,500.00 | West Palm Beach (WPEC) | | 9/28/12 |
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| | | CONFIRMATION CONTRAC | ;T | |
|-----------------------------|-------|----------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |